



# Research on the Prevention and Control of Non-governmental Non-profit Organizations Participating in Rural Community COVID-19 pandemic--Taking G County Non-profit Public Welfare Association as an Example

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## INTRODUCTIONS AND PURPOSE

Non-profit organizations, as the backbone of the prevention and control of novel coronavirus pneumonia, have made great contributions to the prevention and control of novel coronavirus pneumonia in China.

This paper takes the specific work done by the non-profit public welfare association in the process of novel coronavirus pneumonia prevention and control in G County as an example, and uses the SWOT analysis framework to study the strengths, weaknesses, opportunities and challenges of non-profit organizations in the prevention and control of novel coronavirus pneumonia. And put forward targeted countermeasures and suggestions.

## THEORY AND RESEARCH METHOD

This paper uses the theory of public governance and government failure theory and the use of case interviews. Based on the principle of information saturation, this paper selects 8 interviewees, The author conducts semi-structured interviews with relevant personnel according to the interview outline designed in advance, obtains relevant data, and makes first-hand preparations for future analysis.

## RESULTS AND CONCLUSIONS

In this paper, we get following results and conclusions. For examples Resource Advantages; Cost-effectiveness advantage; Shortage of funds; Insufficient capacity; The transformation of government functions transfers the development space; Credibility crisis; The system and regulations need to be improved.

Based on the above conclusions, we make the following suggestions Standardize the cooperation link age mechanism; Improve the credibility of the organization; Improve the system guarantee system; Clarification of functional orientation.